

Private Equity News

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Twenty Trailblazing Women 2022

The top female executives of the industry revealed

The List

Profiles by

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Like the rest of the financial services sector, private equity has long had a reputation as an old boys' club. This is starting to change, as banks, trading companies and investment houses recognise the benefits of having a more diverse workforce

Twenty Trailblazing Women

Methodology

Private Equity News sent out a call for nominations in June. Submissions were then scrutinised and extensive research was undertaken, including speaking to senior executives in the industry for their input. As with all *PEN* lists the editorial team also reserved the right to put forward their own nominations based on their knowledge of the sector and any recommendations from contacts. Candidates were judged for their influence over their business area, leadership within their sector or industry, performance during the past year, and their capacity to shape their business and/or industry over the year ahead. All women must be based in Europe. The list is not ranked



Johanna Barr

Managing director, global co-head of limited partner services

Advent International

Over the past year, Johanna Barr has been working hard on raising Advent International's GPE X, which attracted more than \$25bn in commitments from limited partners and internal capital – making it one of the largest buyout funds ever raised. As global co-head of limited partner services,

Barr worked on outlining the strategy for the fund, making sure it has the flexibility to invest across sectors, geographies and deal sizes. Her main focus is on fundraising and investor relations activities in Europe, Middle East and Asia. It has been a busy period for the team, which also raised \$4bn for Advent Tech II. Barr studied business administration at the University of Bath and spent a semester at the University of Virginia. After a stint in the M&A and corporate broking

departments of Deutsche Bank in London and Frankfurt, where she worked on public and private deals, IPOs and secondary offerings, she joined Advent in 2007. She is a member of the global diversity, equity and inclusion committee at Advent and works on the firm's women's mentoring programme. Under Barr's guidance, the programme has been expanded and now includes external mentors.